To: Alvich, Ann
*P 1221_122
From: Wolfe, Laney
Edited: 3/6/98 15:31
Subject: Feb. Final Forsyth Results! March Conte

Dear Ladies and Gentlemen'

Attached are the final results for the February '98 portion of the Feb./March Forsyth contest. The winners are: Henry Valderrama, Sean Cleerdin, and Ron Lesniewski. Each will receive a $50.00 "On the Spot" award. Congratulations on outstanding results!!!

An extra 24 cases (12M) of Forsyth product was sold during February as a result of the efforts of all who participated.

For the balance of March we will change the contest slightly to keep it interesting: March will be Triple Points month! For each carton prebooked during the month of March you will get credit for three cartons sold. Marchs triple cartons will be added to the February final results Remember you take credit for cartons sold in any account that has a brand specific Forsyth display WITH PRICING. The riser card must have a Forsyth pack facsimile attached for the specific Forsyth brand sold in the store.

Additionally there will be $50.00 "On the Spot" awards for the top two Sales Reps and the top two Terr Reps. Thats a total of 4 awards to be made for the month of March!

GOOD SELLING!

Lanny

CC: Evanchik, A E., Kuruc, Nick, Young, Mark, McHugh, Michael

MIKE MEEKER
JOHN REILLY
AL ARIZ
MANISH VORA
BERNADETTE IMPELLIZZERI
OLIVER BATTAGLIONE
JOHN MC NISH

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Source: https://www.industrydocuments.ucsf.edu/docs/xmgy0000

February/March 1998 Forsyth Contest through 2/28/98

February Final Results!!

Div 1221	Cartons	Div 1226	Cartons
Ellen Dogali	38	**Dan Harrington**	
Chuch DeBaghian	50	**Ed Heller**	76
Henry Valderrama	**488**	**Ron Lesniewski**	**237**
Sean Cleerdin	**339**	**Mike Cobucci**	147
Mike Imbriano	0	**Jerry Reidy**	18
Mike Meeker	0	**Bernadette Impellizzeri**	0
John Reilly	0	**John McNish**	41
Al Perez	0	**Oliver Battaglione**	25
Manish Vora	4		
Total	**919**	**Total**	**544**
		Grand Total	**1463**

Source: https://www.industrydocuments.ucsf.edu/docs/xmgy0000